



May 17, 2021

Price Update

As this unpredictable year continues, we find ourselves facing unusual new challenges with labor shortages, high commodity prices driven by unexpected growth and additional freight surcharges due to an overwhelmed global distribution network. The result of these continued issues is an increased cost of goods. Normally these costs are absorbed short term and we can protect our customers from price increases until an annual price guide is released, however the current climate of frequent, unexpected increases by our vendors has made this nearly impossible. Recently more of our vendors announced additional price increases for materials or freight and as a result, we must announce new price increases for select products. Effective July 3rd the following products prices will increase:

Roller Shades	4%
Boone Collection Cellular Shades	5%

In an effort to control our costs we will not be issuing a printed version of the revised price guide. On May 24th we will email a link for the new updated price guide that can be easily saved or printed. For our customers convenience we plan on adding a dealer login on our website to allow customers to access the current pricing and other information directly from our website, please watch your email for more information on this feature.

Finally, in our 30+ years in business we have gained a lot of experience and as we weather this year, our goal has been to be honest and keep all of our customers up to date on our delays and issues. We want to thank each and every one of our customers for your understanding and we want you to know that we appreciate your business greatly.