



**May 15, 2025**

## **Pricing Update**

As you may be aware over the weekend negotiations between the US and China were held which resulted in the announcement that the reciprocal Chinese tariffs were reduced from 145% to 30%. Since this announcement we have been working with our vendors to determine how this will impact our cost. After reviewing details of how this affects our product line we are making the following changes:

- **Roller Shades**
  - Temporary price increases including 10% fabric and 12% cordless and motorized options scheduled for May 19 will be put on hold until further notice.
- **Delta Wood & Avalon Faux Wood Blinds**
  - Temporary price increases of 12% for motorized tilt options scheduled for May 19 will be put on hold until further notice.
- **Woven Woods**
  - The current 50% surcharge will be reduced to 15% effective immediately.
    - **Current Orders:** Please note this change is affected by the ship date from China and orders already invoiced cannot be adjusted. If your order has not been invoiced as of today, May 15th, we will update your cost when your order is invoiced to reflect this change. If you submitted an order prior to today and have already made a payment you will receive a credit on your account for the overpaid balance at invoice.
    - **New Orders:** If you previously created a quote online when the surcharge was 50% and are now placing the quote as an order, please open your quote in "Change" mode and then save before submitting as an order. Orders placed with customer service will reflect corrected pricing.

Please note while the Chinese tariff situation has improved, some of our materials are still impacted by the world-wide 10% import cost. As a result the previously announced 5% surcharge will remain in place. A summary of our updated surcharge schedule is listed at the end of this email.

Thank you for your continued support and patience. We look forward to assisting you with your window covering needs.

### **Roller Shades**

Product Detail	Temporary Surcharge	Effective Date
Discounted Shade Price	5%	4/14/25

### **Delta Wood Blinds**

Product Detail	Temporary Surcharge	Effective Date
Discounted Blind Price	5%	4/14/25

**Avalon Faux Wood Blinds**

Product Detail	Temporary Surcharge	Effective Date
Discounted Blind Price	5%	4/14/25

**Designer Natural Woven Woods**

Product Detail	Temporary Surcharge	Effective Date
Discounted Shade Price	15%	5/15/25

**Cordless Aluminum Blinds**

Product Detail	Temporary Surcharge	Effective Date
Discounted Blind Price	5%	4/14/25

**Cordless Aluminum Blinds**

Product Detail	Temporary Surcharge	Effective Date
Discounted Blind Price	5%	4/14/25

**Boone Cellular Shades**

Product Detail	Temporary Surcharge	Effective Date
Discounted Shade Price	5%	4/14/25

**Dual Sheer Shades**

Product Detail	Temporary Surcharge	Effective Date
Discounted Shade Price	5%	4/14/25

**Sheerview Shades**

Product Detail	Temporary Surcharge	Effective Date
Discounted Shade Price	5%	4/14/25

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