

January 30, 2026

Upcoming Pricing & Policy Changes

It is always our number one goal at CACO to provide quality window coverings at a fair price to our valued customers. 2025 was a challenging year to control the cost of materials to produce these products with the changes in our global economy. We have absorbed and worked closely with our suppliers throughout the year to hold our pricing as stable as possible. As current market conditions have stabilized, we reviewed our cost and must announce some changes to our pricing, shipping, and fees to be effective March 1st.

Price Changes

After nearly a year of adding an additional surcharge to our products we have decided to simplify our pricing by incorporating this cost into our published retail price guides for 2026.

Along with this change we are announcing additional price increases on some products due to labor cost and other factors to be effective March 1st. Please review the chart below for full details on those changes:

Product	Expiring Surcharge*	New List Price Increase**	Overall Price Increase***
Serenity Roller Shades	5%	8%	3%
Delta Woods	5%	9%	4%
Avalon Faux Woods	5%	6%	1%
Cordless Fast Faux	5%	6%	1%
Designer Natural Woven Woods	15%	15%	-
Aluminum Blinds	5%	10%	5%
Boone Cellular Blinds	5%	5%	-
Dual Sheer Shades	5%	5%	-
Sheerview Shades	5%	8%	3%
<i>* Current Surcharge added at order entry.</i>			
<i>**Total amount of price increase on published 2025 pricing.</i>			
<i>***Price difference between new 2026 pricing and old 2025 pricing + surcharges</i>			

Please note we will continue to monitor the tariffs and how they affect our cost and will act accordingly if our pricing is impacted.

Price guides are being revised and we expect updates to be posted to our website by the end of business on Friday 2/6/2025. Please watch your email as we will send out another email notifying you when the updates have been published.

Shipping & Handling Policy Changes

Due to increased freight costs we are announcing changes to our current shipping and handling charges that will take effect March 1st.

- Minimum order Fee for 2 units or less:
 - Increase from \$20 to \$25.
- Per Unit Fee will increase \$1 per unit:
 - Increase from \$9 to \$10 per unit added for all delivery orders with more than 2 units in lieu of the minimum order charge.
- All other shipping and handling fees will remain unchanged.

Below is a summary comparing the new and old shipping and handling policy.

Freight Comparison	New 2026 Policy	2025 Policy
Minimum Charge	\$25 (up to 2 units)	\$20 (up to 2 units)
Per Unit Charge	\$10	\$9
Product over 90"	\$90 per unit up to \$180	\$90 per unit up to \$180
Over 104"	\$120 per order	\$120 per order

Credit Card Fee Change

Finally, the surcharge for any debit or credit card payment will increase by 1%, changing from 2% to 3%. As a reminder, this surcharge can be avoided by using our other payment methods including ACH payments through our portal, ACH direct deposit, faxed/emailed e-checks or mailed paper checks.

Price Guides

Price guides are being revised and we expect updates to be posted to our website by the end of business on Friday 2/6/2025. Please watch your email as we will send out another email notifying you of the guide updates.

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